

Working With Scott

Get intentional About Your Company's Financial Performance

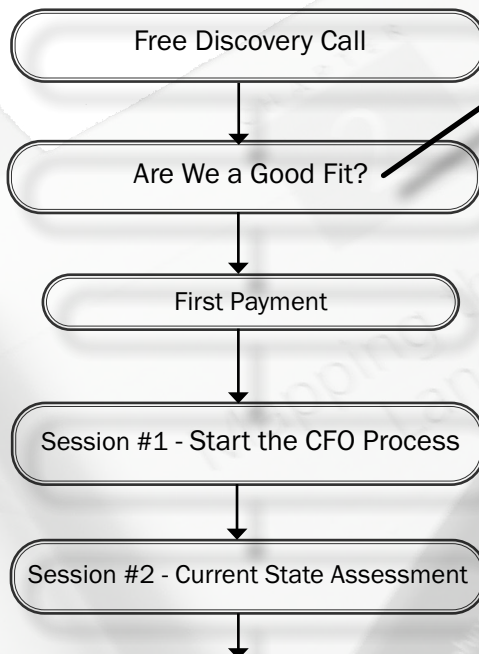
Outcomes

- Better visibility of the books.
- Understand and improve cash-flow.
- Know where to improve your company operations.
- Better overall financial performance.

Fractional Advisor CFO

- Connect financial performance to operations.
- Look inside the company to see how to improve cash-flow and profits.
- Financial strategy, modeling and metrics.
- Best for the break-out stage or when finances and operations are out of sync.

Typical Start Process



Once we understand the current state, we dive into improving the financial performance. 90% of the time this is improving cash-flow.

Success Factors

Winning Attitude

- Be real with each other.
- We work towards a common goal.
- Be teachable and coachable.
- Commit to the overall process.
- Willing to learn business acumen and leadership.

Logistics

- Commit to at least 2 sessions per month.
- Use Trello App for project management.
- Complete tasks and homework, some of them outside your comfort zone.
- Text and Phone (Premier clients).
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I would not be a good fit if...

- You are looking for an "Accountant" CFO that needs a CPA license.
- You are looking for a "Yes" man to affirm your unproven plans.
- You are looking to pay with equity.
- If your business needs serious turnaround work.

Package rates start at \$4250 per month

a la carte - base: \$197/hour

Arise²

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