

Website Portfolio

Uniting Marketing and Website Design



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We take a marketing first approach to build a customized website tailored to meet your customer's needs and so achieve your goals.

Our Website Philosophy: Built the Future Inside Today's Design

- Visual, simplicity, and intuitive approach.
- Build for next year's trends so your investment lasts 2-3 years.
- Low maintenance where content can be modified within technology bounds.

Marketing Included:

- Marketing Copy
- Branding and Brand Consistency
- Web content
- Business/Customer Process Flows

Web Development Included:

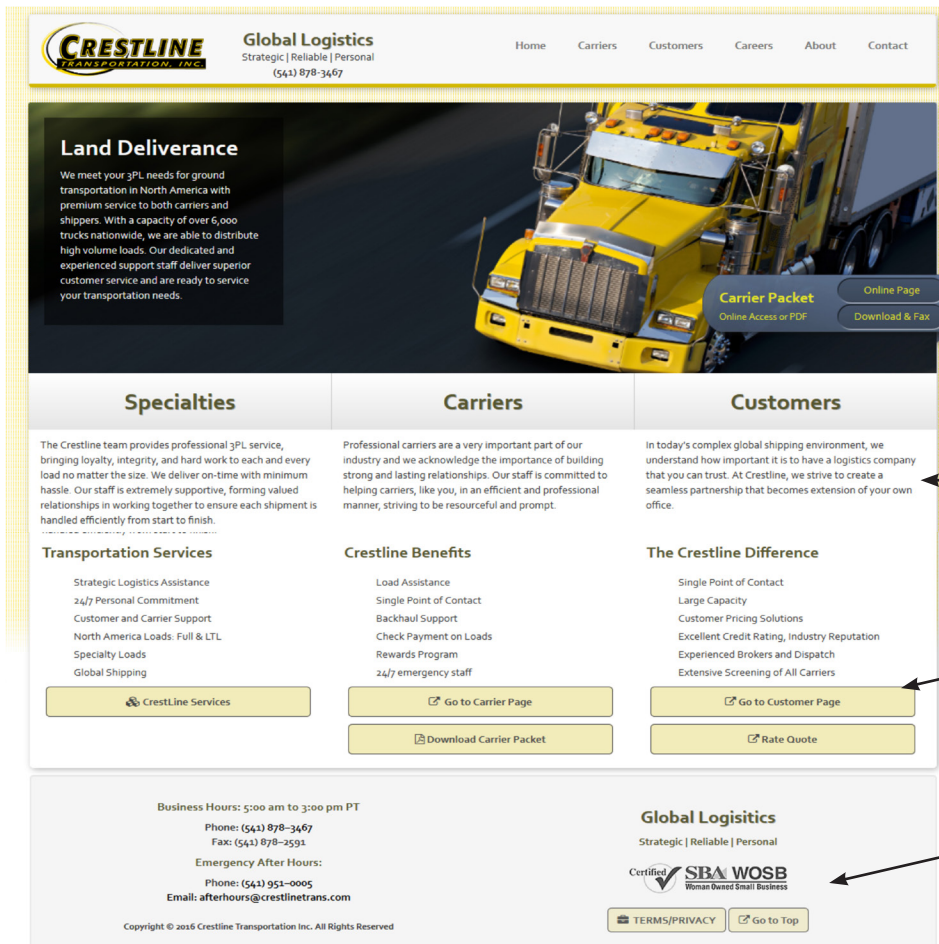
- Website Design
- UI/UX (User Interface/Experience)
- Premium plugs if hosted
- Basic SEO and Social Media
- Website Security

Technology Used:

- WordPress
- HTML/CSS/PHP/Javascript
- Adobe Creative Cloud
- Windows or Linux

PHP/HTML Design (2014)

Truck Broker Company



Branding
- words
- color

Click & Download
Customer Packet

Value Proposition
targeted at two different
customers

Mobile buttons

Terms/Privacy Statement

WordPress (2024) Technology Startup

The screenshot shows the homepage of fLEX, a technology startup. The top navigation bar includes the fLEX logo and links for home, team, and technology. The main content area features a large background image of a soccer stadium at night. A green text box on the right contains the text: "Millions are spent on high performing athletes. Millions more are spent on stadiums to please spectators." Below this, a smaller image shows a soccer player in action. To the right of the image is a dark grey text box with the question: "What standard and performance expectation do you have for your athletic field?" At the bottom, a dark grey box contains the text: "fLEX Standard Solutions LLC". Below this, a light green box contains the text: "We strive to elevate the quality of athletic experiences worldwide as the leading provider of sports field-testing solutions that optimizes field performance and enhances player".

WordPress (2023) Non-Profit Organization

The screenshot shows the homepage of A-LIST TURF.ORG, a non-profit organization. The top navigation bar includes the A-LIST TURF.ORG logo and links for Home, A-LIST, Members, Cooperators, Affiliates, Turf Growers, and HomeOwners. The main content area features a large background image of a field of tall grass. A large green and blue logo on the left reads "10 YEAR ANNIVERSARY" and "ALLIANCE FOR LOW INPUT SUSTAINABLE TURF A-LIST". To the right of the logo, the text reads: "10 years of Supporting Environmentally Friendly Turf Solutions". Below this, the text reads: "High Performing Varieties, Independently Certified". At the bottom, there are three blue boxes with white text, each containing a list of bullet points:

- Low Input**
 - Reduced water
 - Less chemicals and pesticides
 - Less fertilizer
 - Heat Tolerance
- Integrity and Independence**
 - Transparent Protocols
 - Regionally Grown and Tested
 - Nationally Recognized University Cooperators
 - National Turfgrass Evaluation Program (NTEP) Participation
- Grown By**
 - Turf Growers
 - Golf Courses
 - Pro Sports Fields
 - Municipalities
 - Home Owners

WordPress (2023) Radio Station

The screenshot shows the top section of a website for 'Friends of HOPE KWIL'. The header includes the logo 'Friends of HOPE KWIL' on the left and navigation links 'HOME', 'RADIO', 'WHO WE ARE', 'JOIN US', and a 'DONATE' button on the right. Below the header is a large hero image of a diverse group of people smiling, with the text 'Bringing Hope to Life' and a 'LEARN MORE' button overlaid. To the right of the hero image is a blue sidebar with three sections: 'Christian Radio' (broadcasting contemporary Christian music on HOPE 107.9 FM and Christian Talk on KWIL AM 790), 'Our Legacy' (bringing hope and truth to life for over 65 years), and 'Join the Family' (listen and participate with a community of people who value staying connected to God's love). At the bottom of the page are logos for 'HOPE107.9', 'KWIL For Christ', and 'EXTRA MILE media'.

WordPress (2024) Blog Site

The screenshot shows the top section of a blog site for 'Arise2Live'. The header features a navigation bar with 'Home', 'About', 'Blog', and 'Login' links. The main content area has a large background image of a dirt road winding through a valley with mountains in the distance. The text 'Arise2Live' is prominently displayed in the center, followed by the subtitle 'An Invitation to Medical Survivorship' and a 'START HERE' button. Below this is a dark blue box containing the mission statement: 'Our mission is to provide perspective, information, and encouragement for people discovering and living out survivorship with medical adversity.' At the bottom of the page are two white boxes: 'Newsletter' (Receive perspectives and encouragement on medical survivorship to your email box.) and 'Resources' (Practical resources and links to organizations that may be helpful to navigate your journey.).